

**7.1.15 The institution offers a course on Human Values and professional ethics**

**Total Courses: 36**

Sr. No.	Name of the Course/ Subject	Course ID	Class / Programme Name	Topic/Unit/Syllabus/Link
01	Moral Philosophy	UAPHI 101	F.Y.BA Philosophy SEM-I	<p><b>Unit 1: Introduction to Moral Philosophy</b>                      (a) Definition, nature and scope (branches) of philosophy                      (b) Nature of moral philosophy (facts and values; intrinsic and extrinsic values) and areas of ethics (descriptive ethics, normative ethics, meta-ethics and applied ethics)                      (c) Ethical Relativism: arguments defending this position; critical evaluation</p> <p><b>Unit 2: Moral concepts in Indian Philosophy</b>                      (a) Concepts of <i>Rta</i>, <i>Rna</i>, and <i>purushartha</i>                      (b) Philosophy of non-attachment (<i>nishkama karma yoga</i>)                      (c) <i>Sthitaprajna</i>: the moral ideal</p> <p><b>Unit 3: The Good Life: Greek Ethics</b>                      (a) Socratic Ethics: virtue is knowledge; can ethics be taught?                      (b) The Four Virtues: Plato (in the context of <i>Republic</i>)                      (c) Ethics of Character: Aristotle</p>
02	Course Title: Moral Philosophy	UAPHI 201	F.Y.BA Philosophy Semester II	<p><b>Unit 1: Morality of Self-interest</b>                      (a) Hedonistic Egoism: Epicurus                      (b) Psychological Egoism: Thomas Hobbes                      (c) Ethical Egoism: Ayn Rand</p> <p><b>Unit 2: Modern Ethical Theories</b>                      (a) Ethics of altruism: David Hume: nature and origin of morality: sentiment (sympathy) versus reason; Virtues: artificial and natural                      (b) Deontological Ethics: Immanuel Kant: Categorical Imperative: formula of Universal law and formula of End-in-itself, critical appraisal.                      (c) Utilitarianism: John Stuart Mill: Critique of Jeremy Bentham's view; Greatest Happiness principle, higher and lower pleasures, two sanctions, critical appraisal.</p> <p><b>Unit 3: Alternative Ethical Theories</b>                      (a) Augustinian Ethics: Happiness and Virtue, love of God and neighbour                      (b) Existentialist Ethics: Jean Paul Sartre (existence precedes essence, anguish and abandonment, bad faith)                      (c) Feminist Ethics: Ethics of Care: Carol Gilligan (against the backdrop of Lawrence Kohlberg's 'Stages of Moral Development')</p>
03	Political Philosophy	UAPHI-402	S.Y.BA Philosophy Semester IV:	<p><b>Unit I: Political ideologies</b>                      Characteristics of (i) Liberalism (ii) socialism (iii) Anarchism (iv) Totalitarianism,</p>

				<p>(v) Cosmopolitanism (vi) Nationalism</p> <p><b>Unit II: Liberty</b> Isaiah Berlin: Negative and Positive liberty; Thomas Hobbes: negative liberty; Jacques Rousseau: positive liberty; Third Concept of Liberty: Republican Theory of Liberty (liberty as non-domination); right to dissent and civil disobedience – Martin Luther King</p> <p><b>Unit III: Equality</b> Types of equality: (i) Numerical (ii) Proportional and (iii) Moral; Ronald Dworkin's view on the equality of resources; Gandhi: Sarvodaya (universal welfare)</p> <p><b>Unit IV: Justice</b> Justice as preservation: Plato; Justice as entitlement: Robert Nozick; Justice as fairness: John Rawls; Social justice: B. Ambedkar.</p>
04	Classical Indian Philosophy	UAPHI - 501	T.Y.BA Philosophy Semester V	<p><b>Unit I: Nyaya &amp; Vaisesika</b> Sources of knowledge: perception, inference, comparison and verbal testimony, concept of god and liberation in Nyaya. Vaisesika – seven categories of reality, Vaisesika theory of atomism</p> <p><b>Unit II: Samkhya and Yoga</b> Purusha and prakriti: characteristics and proofs of existence, Satkaryavada (theory of causation) and prakritiparinamvada (theory of creation), Eight-fold path of Yoga (to achieve kaivalya)</p> <p><b>Unit III: Purva &amp; Uttara Mimamsa</b> Mimamsa: Six Pramanas, svatah-pramanyavada (theory of truth), seven principles of interpreting text; Shankara: Advaita Vedanta concept of Brahman, mayavada, vivartavada (theory of causation) Ramanuja – Visistadvaita concept of Brahman, critique of maya.</p>
05	Western Philosophy	UAPHI - 601	T.Y.BA Philosophy Semester VI	<p><b>Unit III: Critical Philosophy: Immanuel Kant</b> Immanuel Kant: i) Copernican revolution ii) distinctions (a) Analytic-Synthetic propositions (b) apriori-aposteriori propositions iii) reconciliation of rationalism and empiricism: (a) role of the faculty of sensibility and (b) role of the faculty of understanding.</p> <p><b>Unit IV: Later Philosophical Disciplines</b> F. H. Bradley: Absolute Idealism: the theory of Internal Relations. Pragmatism: C. S. Peirce: (i) four methods of establishing beliefs (ii) Meaning of 'pragmatism' as involving 'practical consequences'. Logical positivism:</p>
06	Business Law	UBMSFS1.2	F.Y.BMS Semester-I	<p><b>Unit 1: Contract Act, 1872:</b> Essential elements of Contract; Agreement and Contract – Capacity to Contract, free consent,</p>

				consideration, lawful objects/ consideration, Breach of contract. Remedies for breach of Contract. <b>Unit 4: Intellectual Property Rights (IPR)</b>
07	Foundation of Human Skills	UBMSFS1.6	F.Y.BMS Semester -I	<b>Organizational Culture and Motivation at workplace</b> Motivation at workplace: Concept of motivation Theories of motivation in an organizational setup. A. Maslow Need Hierarchy F. Hertzberg Dual Factor McGregor theory X and theory Y. Ways of motivating through carrot (positive reinforcement) and stick (negative reinforcement) at workplace
08	Business Communication-I	UBMSFS1.7	F.Y.BMS Semester -I	<b>Unit 2:</b> Introduction to Business Ethics: Concept and Interpretation, Importance of Business Ethics, Personal Integrity at the workplace, Business Ethics and media, Computer Ethics, Corporate Social Responsibility Teachers can adopt a case study approach and address issues such as the following so as to orient and sensitize the student community to actual business practices: Surrogate Advertising, Patents and Intellectual Property Rights, Dumping of Medical/E-waste, Human Rights Violations and Discrimination on the basis of gender, race, caste, religion, appearance and sexual orientation at the workplace Piracy, Insurance, Child Labour
09	Foundation Course -I	UBMSFS1.	F.Y.BMS Semester -I	<b>Concept of Disparity- 1:</b> Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media; Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities <b>Concept of Disparity-2:</b> Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof; Understand inter-group conflicts arising out of communalism; Examine the causes and effects of conflicts arising out of regionalism and linguistic differences
10	Industrial Law	UBMSFSII.2	F.Y.BMS Semester -I	<b>Unit 1:</b> Laws Related to Industrial Relations and Industrial Disputes, Industrial Disputes Act, 1947: Definition, Authorities, Awards, Settlements, Strikes Lockouts, Lay Offs, Retrenchment and Closure, The Trade Union Act, 1926 <b>Unit 2:</b> Laws Related to Health, Safety and Welfare, The Factory Act 1948: (Provisions related to Health, Safety and Welfare), The Workmen's Compensation Act, 1923 Provisions: Introduction: The doctrine of

				assumed risk, The doctrine of Common Employment, The doctrine of Contributory Negligence, Definitions, Employers liability for compensation (S-3 to 13), Rules as to Compensation (Sec 4 to Sec 9) (14 A & 17) <b>Unit 3:</b> Social Legislation, Employee State Insurance Act 1948: Definition and Employees Provident Fund, Miscellaneous Provision Act 1948: Schemes, Administration and determination of dues <b>Unit 4:</b> Laws Related To Compensation Management
11	Business Communication-II	UBMSFSII.4	F.Y.BMS Semester -I	<b>Unit 2:</b> Group Communication Interviews: Group Discussion Preparing for an Interview, Types of Interviews – Selection, Appraisal, Grievance, Exit Meetings: Need and Importance of Meetings, Conduct of Meeting and Group Dynamics. <b>Unit 3:</b> Business Correspondence
12	Principle of Management	UBMSFSII.7	F.Y.BMS Semester -II	<b>Unit 4:</b> Directing, Leadership, Co-ordination and Controlling Leadership: Meaning, Styles and Qualities of Good Leader, Recent Trends: Green Management & CSR.
13	Foundation Course-II	UBMSFSII.3	F.Y.BMS Sem-I	Human Rights Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution.
14	Business Environment	UBMSFSII.6	F.Y.BMS Semester -I	<b>Unit 3:</b> Social and Cultural Environment, Technological environment and Competitive Environment, Social and Cultural Environment: Nature, Impact of foreign culture on Business, Traditional Values and its Impact, Social Audit - Meaning and Importance of Corporate Governance and Social Responsibility of Business
15	Business Planning & Entrepreneurial Management	UBMSTSIV.5	S.Y.BMS Semester -III	Women Entrepreneur – concept, development and problems faced by Women Entrepreneurs, Development of Women Entrepreneurs with reference to Self Help Group, Social entrepreneurship, Concept, development of Social entrepreneurship in India. Importance and Social responsibility of NGO's.
16	Environmental Management Foundation Course III	UBMSTSIII.4	S.Y.BMS Semester -III	Sustainability and role of business Sustainability: Definition, importance and Environment Conservation, Environmental clearance for establishing and operating Industries in India. EIA, Environmental auditing, ISO 14001, Salient features of Water Act, Air Act and Wildlife Protection Act. • Carbon bank & Kyoto protocol
17	Advertising	UBMSTSIII.2	S.Y.BMS Semester -III	<b>Unit I:</b> Ethics and Laws in Advertising
18	Business		F.Y.B.Com	<b>Module 2:</b>

	Communication-I		Semester-I	<p>Obstacles to Communication in Business World  Problems in Communication /Barriers to Communication: Physical/ Semantic/Language / Socio-Cultural / Psychological / Barriers, Ways to Overcome these Barriers  Listening: Importance of Listening Skills, Cultivating good Listening Skills  Introduction to Business Ethics: Concept and Interpretation, Importance of Business Ethics, Personal Integrity at the workplace, Business Ethics and media, Computer Ethics, Corporate Social Responsibility  Teachers can adopt a case study approach and address issues such as the following so as to orient and sensitize the student community to actual business practices: Surrogate Advertising, Patents and Intellectual Property Rights, Dumping of Medical/E-waste, Human Rights Violations and Discrimination on the basis of gender, race, caste, religion, appearance and sexual orientation at the workplace  Piracy, Insurance, Child Labour.</p>
19	Ethics & Governance (F.C.)	UBMSTSIV.6	S.Y.BMS Semester -IV	<p><b>1 Introduction to Ethics and Business Ethics</b>  Ethics: Concept of Ethics, Evolution of Ethics, Nature of Ethics- Personal, Professional, Managerial  Importance of Ethics, Objectives, Scope, Types – Transactional, Participatory and Recognition,  Business Ethics: Meaning, Objectives, Purpose and Scope of Business Ethics Towards Society and Stakeholders, Role of Government in Ensuring Business Ethics  Principles of Business Ethics, 3 Cs of Business Ethics – Compliance, Contribution and Consequences  Myths about Business Ethics, Ethical Performance in Businesses in India.</p> <p><b>2 Ethics in Marketing, Finance and HRM</b>  Ethics in Marketing: Ethical issues in Marketing Mix, Unethical Marketing Practices in India, Ethical Dilemmas in Marketing, Ethics in Advertising and Types of Unethical Advertisements, Ethics In Finance: Scope of Ethics in Financial Services, Ethics of a Financial Manager – Legal Issues, Balancing Act and Whistle Blower, Ethics in Taxation, Corporate Crime - White Collar Crime and Organised Crime, Major Corporate Scams in India, Role of SEBI in Ensuring Corporate Governance, Cadbury Committee Report, 1992, Ethics in Human Resource Management: Importance of Workplace Ethics, Guidelines to Promote Workplace Ethics, Importance of Employee Code of Conduct, Ethical Leadership.</p> <p><b>3 Corporate Governance</b>  Concept, History of Corporate Governance in India, Need for Corporate Governance, Significance of</p>

				<p>Ethics in Corporate Governance, Principles of Corporate Governance, Benefits of Good Governance, Issues in Corporate Governance, Theories- Agency Theory, Shareholder Theory, Stakeholder Theory and Stewardship Theory, Corporate Governance in India, Emerging Trends in Corporate Governance, Models of Corporate Governance, Insider Trading.</p> <p><b>4 Corporate Social Responsibility (CSR)</b>  Meaning of CSR, Evolution of CSR, Types of Social Responsibility, Aspects of CSR- Responsibility, Accountability, Sustainability and Social Contract, Need for CSR, CSR Principles and Strategies, Issues in CSR, Social Accounting, Tata Group's CSR Rating Framework, Sachar Committee Report on CSR, Ethical Issues in International Business Practices, Recent Guidelines in CSR, Society's Changing Expectations of Business With Respect to Globalisation, Future of CSR.</p>
20	Corporate Communication & P.R	UBMSFSVI.3	T.YBMS Semester -VI	Ethics and Law in Corporate Communication Importance of Ethics in Corporate Communication, Corporate Communication and Professional Code of Ethics, Mass Media Laws: Defamation, Invasion of Privacy, Copyright Act, Digital Piracy, RTI
21	Customer Relationship Management	UBMSFSV.11	T.Y.BMS Semester -V	Ethical Issues in CRM
22	Integrated Marketing Communication	UBMSTSIV.2	S.Y.BMS Semester -IV	Ethics and Marketing communication – stereotyping, targeting vulnerable customers, offensive brand messages – legal issues – Commercial free speech, misleading claims, puffery, fraud, questionable B2B practices
23	Service Marketing	UBMSFSV	T.Y.BMS Semester -V	Ethics in Services Marketing: Meaning, Importance, Unethical Practices in Service Sector
24	Sales and Distribution Management	UBMSFSV	T.Y.BMS Semester -V	Ethics in Sales Management
25	Business Organization & Principles of Management		S.Y. B.Sc. Interdisciplinary Semester -IV	<p><b>Unit I: Social Responsibilities of business and business ethics.</b>  Concept of social responsibility. _ Cases for social responsibility. _ Responsibility towards different interest groups, owners, investors, employees, consumers, government, community, public in general. Business ethics – concept and elements. Business and environmental protection.</p>
26	Islam during the times of Prophet Muhammad	PAISL 202	M.A. Part I Semester -II	<p>a) The establishment of Islamic State at Madina.  b) The establishment of Rightly guided Caliphate.</p>
27	Modern Urdu Poetry and Prose		T.Y.BA URDU Semester-V	Analytical Appreciation of a Poem(From the prescribed 20 Poems from syllabus)

28	Urdu Optional Paper-I	UAURD102	F.Y.BA Semester I	<b>Unit 04:</b> Ten poems of Allama Iqbal <b>Unit 05:</b> Ten poems of Akhtar Sheerani
29	Urdu Optional Paper-III	UAURD302	S.Y.BA Semester IV	<b>Unit 04:</b> Poems of Khaleelur Rahman Azmi <b>Unit 05:</b> Poems of Akhtari Iman
30			F.Y.BA Semester II	<b>Module 03:</b> a) The concept of Piety in Islam b) Social Life <b>Module 04:</b> Islamic Way of Life: Code of Conducts towards Parents, Relatives, Neighbours and Subordinates, Orphans and Widows, Destitutes and Wayfarers
31	The Prophet Muhammad's Life at Madina & the Establishment of the Islamic State-I		S.Y.BA Semester-III	<b>Module 1:</b> The covenant of the brotherhood between muhajirun and Ansar. <b>Module 2:</b> The Pact between Prophet & the Jews and their allies of Madina.
32	The Prophet Muhammad's Life at Madina & the Establishment of the Islamic State-II		S.Y.BA Semester-IV	<b>Module 1:</b> The conquest of Makkah <b>Module 4:</b> The Prophet Muhammad as the founder of Islamic State, The Prophet's Ideal personality and Achievements, The Prophet's Family Life.
33	The Source of Islamic Law & Cultural Aspects of Islam-I		S.Y.BA Semester-III	<b>Module 04:</b> The Importance of education in Islam The concept of Justice in Islam.
34	The Source of Islamic Law & Cultural Aspects of Islam-II		S.Y.BA Semester-IV	<b>Module 04:</b> The Importance of Unity, Fraternity & Equality in Islam.
35	Communication Skills	USIT105	F.Y.B.SC.IT Semester-I	<b>Unit IV:</b> Understanding Specific Communication Needs: Corporate Communication, Persuasive Strategies in Business Communication, Ethics in Business Communication, Business Communication Aids
36	Business Ethics and Corporate Social Responsibility		M.Com. Semester-I	<b>Module 1:</b> Introduction to Business Ethics, Business Ethics – Concept, Characteristics, Importance and Need for business ethics. Indian Ethos, Ethics and Values, Work Ethos, Sources of Ethics, Concept of Corporate Ethics, code of Ethics-Guidelines for developing code of ethics, Ethics Management Programme, Ethics Committee. Various approaches to Business Ethics - Theories of Ethics- Friedman's Economic theory, Kant's Deontological theory, Mill & Bentham's Utilitarianism theory, Gandhian Approach in Management and Trusteeship, Importance and

relevance of trusteeship principle in Modern Business, Gandhi's Doctrine of Satya and Ahimsa, Emergence of new values in Indian Industries after economic reforms of 1991.

**Module 2:**

Indian Ethical Practices and Corporate Governance, Ethics in Marketing and Advertising, Human Resources Management, Finance and Accounting, Production, Information Technology, Copyrights and Patents, Corporate Governance: Concept, Importance, Evolution of Corporate Governance, Principles of Corporate Governance, Regulatory Framework of Corporate Governance in India, SEBI Guidelines and clause 49, Audit Committee, Role of Independent Directors, Protection of Stake Holders, Changing roles of corporate Boards. Elements of Good Corporate Governance, Failure of Corporate Governance and its consequences.

**Module 3:**

Introduction to Corporate Social Responsibility, Corporate Social Responsibility: Concept, Scope & Relevance and Importance of CSR in Contemporary Society. Corporate philanthropy, Models for Implementation of CSR, Drivers of CSR, Prestigious awards for CSR in India. CSR and Indian Corporations- Legal Provisions and Specification on CSR, A Score Card, Future of CSR in India. Role of NGO's and International Agencies in CSR, Integrating CSR into Business

**Module 4:**

Areas of CSR and CSR Policy, CSR towards Stakeholders-- Shareholders, Creditors and Financial Institutions, Government, Consumers, Employees and Workers, Local Community and Society. CSR and environmental concerns. Designing CSR Policy- Factors influencing CSR Policy, Role of HR Professionals in CSR, Global Recognitions of CSR- ISO- 14000-SA 8000 – AA 1000 – Codes formulated by UN Global Compact – UNDP, Global Reporting Initiative; major codes on CSR. CSR and Sustainable Development, CSR through Triple Bottom Line in Business.